LYRIC THE GEENYUS

Official Artist Biography | 2026

Lyric The Geenyus is an 18-year-old rapper, singer, songwriter, producer, and author from Sacramento, California, signed to Indie West Music Group. Known for her distinctive blend of melodic trap, hip-hop, and expressive lyricism, Lyric represents a new generation of artists unafraid to explore faith, identity, and self-expression through music.

Raised in a musical family, Lyric began singing and rapping at just four years old, inspired by her mother, acclaimed singer-songwriter and worship leader Melinda Watts. By age seven, she had written her first book, *Say It*, and by ten, she was producing her own music, discovering an outlet for creativity, healing, and personal expression. Drawing inspiration from artists such as Janelle Monáe, Lyric developed a sound rooted in individuality, blending melodic instincts with thoughtful storytelling.

Her artistic journey began reaching international audiences at an early age, with opportunities to tour South Africa, perform in Australia, and speak alongside former Vice President Kamala Harris at the *She The People* event in San Francisco. At just eleven years old, Lyric released her debut single, “Fight,” featuring V. Rose, introducing listeners to her remarkable talent and creative potential.

Since joining Indie West Music Group, Lyric has continued to establish herself as a rising voice in independent hip-hop. Her growing discography includes “Super Great” (2024), “My Way” (2025), “Born Wild” (2025), “Big Three” (2025), and her 2026 release, “Love Song To My Life.” Each release reflects her evolution as both an artist and producer, combining infectious melodies, confident delivery, and honest lyricism that speaks to the experiences of her generation.

Beyond the studio, Lyric has been building her reputation as a dynamic live performer. Throughout 2026, she expanded her presence on stages across the United States, with appearances and event bookings connected to Premier Global Management. Her performance calendar has included FoodieLand in Charlotte, North Carolina, The Genesis Show in Roswell, Georgia, Passion Fest II in Charlotte, and Flavor Fest 2026 in Tampa, Florida, where she joined a lineup of established and emerging voices in Christian hip-hop.

Lyric's story has also reached audiences beyond her music. In September 2026, she appeared on Holy Culture's *Fresh Leftovers*, sharing her experiences overcoming bullying, discovering her identity, and finding purpose through music production and faith. Her openness offers listeners a deeper look at the young woman behind the music and the experiences shaping her creative voice.

As she continues developing her forthcoming project *Senior Year*, Lyric is embracing a new chapter of artistic independence, creative growth, and opportunity. With an expanding catalog, growing national performance experience, and a vision that extends beyond music, she is steadily establishing herself as an emerging voice worth watching.

Despite everything she has accomplished at such a young age, Lyric remains grounded in the belief that first inspired her journey:

"Music is my assignment, it's what I was born to do."